

# GOOD ENERGY

## MUSIC CONTEST



[LETSWINKC.COM/GOODENERGY](https://letswinkc.com/goodenergy)

2025

# GOOD ENERGY

MUSIC CONTEST

KANSAS CITY TEEN

# TALENT CALL

SINGERS + RAPPERS + WRITERS

REGISTER NOW THEN  
SUBMIT MUSIC BY 4.15.25

WINNERS RECORD 5.3.25

MAKE THE WORLD'S NEXT BIG HIT WITH A

**NATIONAL PRODUCER**  
**PLUS CASH PRIZES & MERCH**

[letsWINKc.com/GOODENERGY](https://letsWINKc.com/GOODENERGY)





# GOOD ENERGY

MUSIC CONTEST

KANSAS  
CITY

SINGERS  
RAPPERS  
WRITERS

SIGN UP FREE  
TODAY THEN  
SUBMIT MUSIC BY  
4.15.25

AGES  
13 - 19

# TALENT CALL

MAKE THE WORLD'S NEXT  
BIG HIT WITH

**NATIONAL PRODUCER**

*Dominique  
Sanders*

GOOD ENERGY SELECTION SQUAD

ANGELA BELIEVES · ROYCE "SAUCE" HANDY · DJ Q · DARRON STORY · IRV DA PHENOM · THE ROYAL CHIEF · OSSCO BOLTON · CARLTON RASHAD

**Details & Signup at [letsWINKc.com/GOODENERGY](https://letsWINKc.com/GOODENERGY)**

# WHAT IS GOOD ENERGY MUSIC?



**ALL VIBES. NO VIOLENCE**

Big Beats + Drama-Free

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# GOOD ENERGY

## MUSIC CONTEST

### PRESENTERS

**Let's WIN KC** is an initiative sponsored by the KCMO Health Department. It focuses on improving mental health and enhancing public safety.

**The 100 Black Men of Greater KC** is a local chapter of an international organization committed to mentoring and community development. Mentoring, Education, Health & Wellness, and Economic Empowerment are the key areas of our organization.

**Blue Symphony LLC** is a marketing and technology agency focused on providing services ranging from marketing strategy to web and software development. Health and public safety is one of their areas of specialty.



# GOOD ENERGY MUSIC CONTEST

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## OUR MISSION

01

Use the power of words, images and sounds to create “Good Energy”. After all, words and images can help control the masses. This effort helps improve the quality of living for the community by promoting a fun and aspirational future. The music produced will be hot, but it won’t have the guns, overly sexual messaging, violence and drugs, etc.

02

We use this as a mentoring opportunity to guide, present career opportunities and life skills, and promote public health and safety. Showcase the caliber of talent in and from KC.



# GOOD ENERGY ROADMAP

Teams

March

April

May

June

Contest

Contest Reg 3/20- 4/10  
Talent Submissions by 4/15/25

Judges Thurs  
4/16- Sun 4/18

Winner select  
Sat 4/19 12P

Dom Sanders  
Record(Sat 5/3)

5/9 - 6/5 Post  
Prod./Video

FF 6/6 Song  
Release Launch

Mentoring & Music  
Presentations

Mentoring 4-6P  
Sun 3/30 Teen Overview (Virtual)

Mentoring & Overview Tues-  
Wed 4/29-4/30 (School Visits)

Mentoring/Listening Party Sat 5/17.  
"You Are What You Eat."  
Promote winner & FF 6/6 Release

"Wear Orange" FF 6/6 Natl  
Gun Violence Awareness Day

Communications

3/20 Web (LetsWinKC.com)  
3/20 Social Media Launch  
3/24-3/31 Radio PSAs  
Parent Outreach-Spring Break

Radio/TV Tour 4/28-5/2  
KC Chamber of Commerce 4/22  
Public Safety Mtg Announce

Big Joe Turner B-Day "Shake  
Rattle & Roll" 5/18 we  
Social Media/Behind-the-Scenes

Radio - PSA | Come to 18V  
Promotion to Youth at 100 Black  
Men Natl Conf. New Orleans

Key Dates

Spring Break 3/17 - 3/21  
Sat 3/29 - ProX Hiring Fair (KC  
Convention Center) 8:30a-1:00p

Easter 4/20  
Natl Youth Violence  
Prevention Week 4/28 - 5/2

Memorial Day 5/26

Tues 6/3 ProX Intern begins  
First Friday 6/6 National Gun  
Violence Awareness Day  
Juneteenth Fest 18thV Sat 6/21



ProX Summer Interns work on promotions,  
distribution, video development through July 7

KCMO HS Grads (TMO Center)  
Tues 5/13 Paseo | Lincoln  
Wed 5/14 SE | East  
Thurs 5/15 Central

KCK HS Grads (Children's Mercy Park)  
Thurs 5/15 Fairfax Acad.  
Fri 5/16 Sumner | Schlagle  
Sun 5/18 Wyd | Wash. Harmon

# HEY TEENS **ORIENTATION** AND **MENTORING + MUSIC DAY**

SUNDAY  
**MARCH  
30TH**

**4-6P**  
VIRTUAL

WE'RE TALKING  
MUSIC // BUSINESS // LIFE



SAVE THE DATE FOR THE WRAP-UP SESSION  
“THE LISTENING PARTY”  
SAT 5/17/25

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**GOOD  
ENERGY**

MUSIC CONTEST

# MORE WAYS TO PARTICIPATE **LEARN THE BIZ**

## SKILLS DEVELOPMENT

There's more to music than recording. Get involved in other areas of the business and apply these talents to other enterprises.

# **GOOD ENERGY**

## MUSIC CONTEST



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# THE LISTENING PARTY

SATURDAY  
**MAY**  
**17TH**  
2025

TEENS RSVP FOR  
AN INVITE

[letsWINKc.com/GOODENERGY](https://letsWINKc.com/GOODENERGY)

CELEBRATING NEW MUSIC, PRIZES, PLUS WE'RE TALKING  
MUSIC // BUSINESS // LIFE



MENTORING  
+  
MUSIC



MAKING THE WORLD'S  
NEXT BIG HIT

**GOOD  
ENERGY**

MUSIC CONTEST

# HISTORY

## KANSAS CITY

### A LEGACY OF HITMAKERS

**Big Joe Turner**, a Kansas City native, sang rhythm and blues songs such as “**Shake, Rattle and Roll**,” “Corrine Corrina” and “Lucille” that became the foundation of a new genre of music when white singers such as Elvis Presley and bandleader Bill Haley popularized them for audiences of white teen-agers in the mid-1950s. The music took the name rock ‘n’ roll because those words appeared in the lyrics of several blues songs.

“**Rock and roll would have never happened without him**,” said songwriter and fellow, Rock & Roll Hall of Famer, of Joe Turner.

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KANSAS CITY'S OWN

BIG JOE  
TURNER

GRANDFATHER OF  
ROCK & ROLL

MAKING THE WORLD'S  
NEXT BIG HIT

*Shake Rattle  
& Roll*

**GOOD  
ENERGY**

MUSIC CONTEST

# CONTEST

For KC Area Teens. **SINGERS** | **RAPPERS** | **WRITERS** Ages: 13 - 19

## Create the Next BIG HIT with producer, Dominique Sanders

**Your Chance to Working with a National Producer plus win \$500.**

1. Submit your song (1-4 min.) performance of a song or rap by April 15, 2025.
  - a. Covers accepted for singer submission (for evaluation).
  - b. Original music required for writers
2. All teen participants must attend at least one Mentoring+Music session (3/30 + 4/28(w/o) or 5/17)
3. Judges will select a final vocal artist/group for a cash prize (\$500) and recording. (Additional artists may be selected as writers, or background vocalists.)
4. Producers, at their discretion, may select outside artists for complimentary role.
5. Semifinalists will create a full, original song and record with Dominique Sanders, Saturday, May 3, 2025
6. Artists, writers, vocalists, maintain credit and full rights of any original work.
7. Parent/Guardian approval required for all teen submissions.

**Complete terms available at [letsWINkc.com/GOODENERGY](https://letsWINkc.com/GOODENERGY)**

# GOOD ENERGY

Rules and dates  
subject to change  
without notice.  
Code of Conduct  
applies.



*Dominique Sanders*





# FEATURE ARTIST

## **DOMINIQUE SANDERS** **GRAMMY-NOMINATED** **MUSIC PRODUCER**

Notable works include many of Tech N9ne's #1 Billboard chart debuts, and collaborations with Nipsey Hussle, Logan Richardson, Jidenna, Janelle Monae, The Game, Jay Prince, Snoop Dogg, Boyz II Men, Herbie Hancock, Robert Glasper, Wiz Khalifa, Chance the Rapper, and many more.

*Dominique Sanders*

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# GOOD ENERGY

## ADVISORY & SELECTION SQUAD



### DJ Q

Q is one of Kansas City's premier disc jockeys and staples of the city's nightlife. He's played Kansas City's largest and most popular venues. He's a Radio Mixshow DJ for Power 105.1 KCJK (formerly KMJK 107.3).



### Irv Da PHENOM

Irv Da PHENOM! had been hailed by MTV, XXL magazine & Hiphop DX as a Kansas City entertainment pioneer. Originally exploding onto the scene with the first ever Chief's Anthem "Red & Yellow", Irv has continued to evolve as a songwriter, actor, international touring act, fashion influencer and multifaceted entrepreneur.



### The Royal Chief

Storyteller - that's the term Kansas City native The Royal Chief is adamant about being described as. A song, a video, and a stage are all just different forms of canvas to express on. A gifted lyricist, writer, and producer. Chief uses music to connect to the spirit of listeners.



### Angela Believes

Angela Believes vivacious & gracious travel host of music festivals, fashion shows, galas, forums & more! Angela helps to create memorable & everlasting good times while simultaneously entertaining, educating & encouraging as a host a.k.a. emcee.

## ADVISORY & SELECTION SQUAD



**Darron Story**

Darron Story is a member of the 90's R&B group Lo-Key? which garnered a #1 Billboard R&B hit "I got a thang 4 ya!". He also managed the career of Tech-9 early in his career. Prior to that, he worked for BMG Distribution, which was the parent company of RCA, Jive, and Arista Records. Darron is a radio personality on Power 1051 KC's Hip-Hop and R&B.



**Ossco Bolton**

Ossco is a father, son, leader, mentor, public speaker, and consultant for schools, law enforcement, and service organizations. A former gang leader, he developed P.O.S.S.E. (Peers Organized to Support Student Excellence) and makes it his mission to save youth from lives of crime and to capitalize on their potential to become positive leaders.



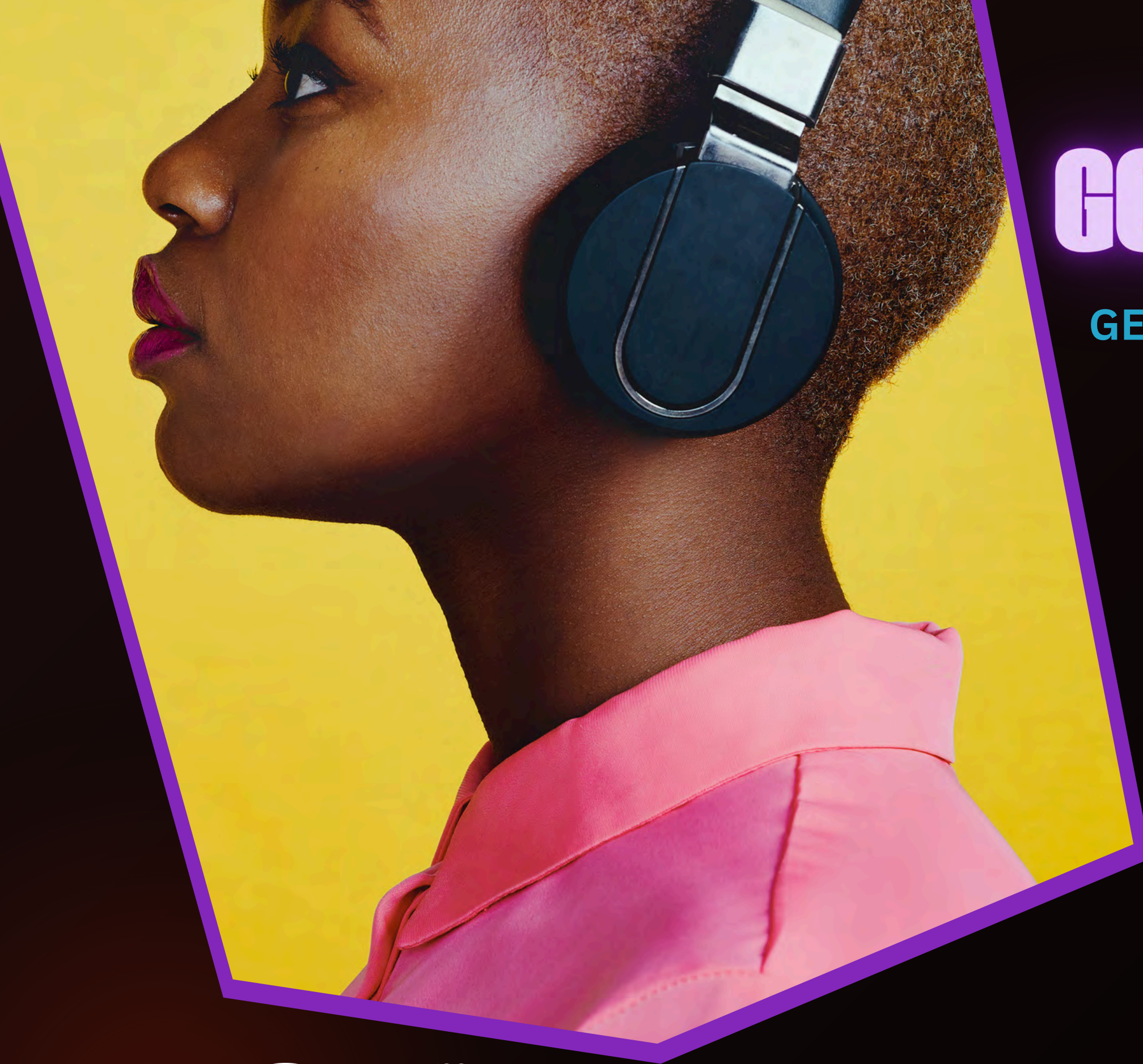
**Royce Sauce Handy**

Hip-Hop entrepreneur & educator seen/heard via Intel, NPR Music, Under Amour. Technology + Communications Coordinator at Center for Neighborhoods,, and started a new program for We Are RAP in partnership with Boys & Girls Clubs of Greater Kansas City at Lee A. Tolbert Community Academy.



**Carlton Rashad**

Carlton Rashad is a singer, songwriter, and performer from Kansas City, MO, bringing good music and vibes to his audiences goers. Known for singles like "Vibe" & "Love You," he won "Best Male Vocalist" at the 2021 KC People's Choice Awards.



# GOOD ENERGY THE ASK

## GET INVOLVED

- **Teens:**
  - Participate in music contest OR
  - Participate on BIZ/promo team
- **Youth Organizations:**
  - Invite students to participate while promoting your organization
  - Display or present at Sat 5/17 Mentoring event and “Listening Party.”
  - Provide tips/tools to share with teens
- **Schools:**
  - Invite students to participate while promoting your schools
- **Businesses:**
  - Sponsor prizes--cash & prizes
- **All:**
  - Share the word & the music





# GOOD ENERGY

## OUR CONTACT



letsWINkc.com



team@letswinkc.com



Kansas City, MO





# THANK YOU



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